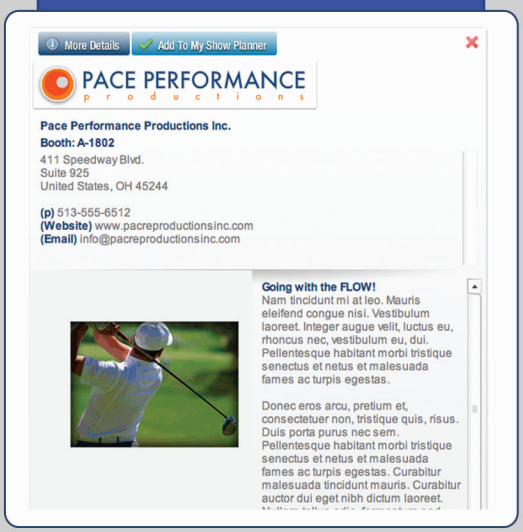
PGA
2010 MERCHANDISE SHOW

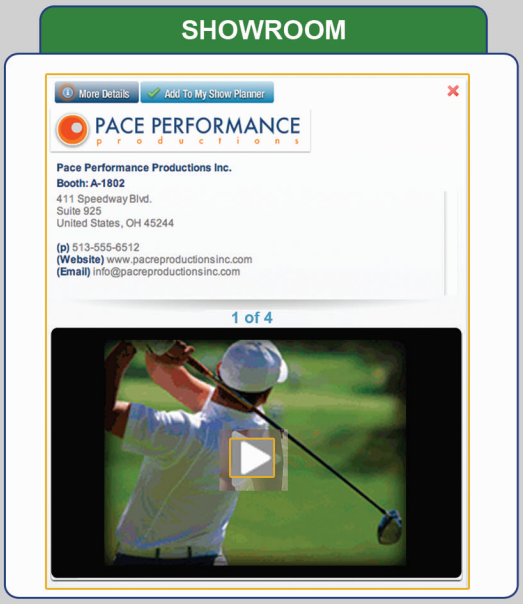
Generate Leads

pre show • post show

ENHANCED LISTING



SHOWROOM



company name

contact title

authorized signature date

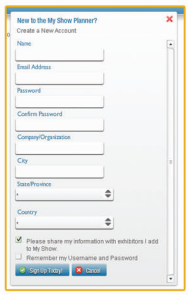
Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the year that may not be listed on this form.

New for 2010!

Showcase your company and products on the PGA Merchandise Show website before the show! Build awareness and generate qualified leads as buyers ***"map their show"*** prior to arriving at the event.

BASIC LISTING - *complimentary*

- Company Name
- Company Description
- Booth Number
- Mailing Address
- Press Releases
- Active Website Link
- Phone/Fax Number
- Product Categories
- Show Specials



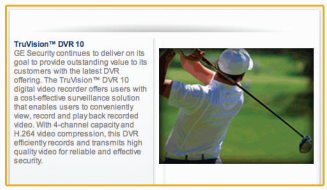
Active Lead Generation

ENHANCED LISTING - $250 ☐

Basic Listing, PLUS

- **Company Logo**
- **Lead Generation Form**
- **1 product window**

Showcase Products



Attract Qualified Buyers

SHOWROOM - $800 ☐

Enhanced Listing, PLUS

- **2 additional product windows (3)**
- **Multimedia Video window**
- **Highlighted on floor plan**
- **Featured at top of all search**
- **Banner ad below floor plan**